

Executive Decision Making 2013

October 21-23, 2013 | Bethesda, MD | Hyatt Regency Bethesda

Schedule-at-a-Glance

6 Co-Located Conferences

Part 1: Monday-Tuesday

October 21-22, 2013

Part 2: Tuesday-Wednesday

October 22-23, 2013

Executive Decision Making

ExecutiveDecisionMaking.com

11th Annual
Strategic Resource Management

8th Annual
Portfolio Management

Clinical Trial Optimization: Strategy, Planning + Recruitment

healthtech.com/Clinical-Trial-Optimization

Inaugural
**Patient Centricity in Developing
Strategies for Trial Execution**

Inaugural
**Evidence-Based, Data-Driven Patient
Recruitment and Retention**

The Evidence-Based Reimbursement Summit

healthtech.com/Evidence-Based-Reimbursement-Summit

2nd Annual
**Generating Evidence for Reimbursement
Decisions: Therapeutics**

2nd Annual
**Generating Evidence for Reimbursement
Decisions: Diagnostics**